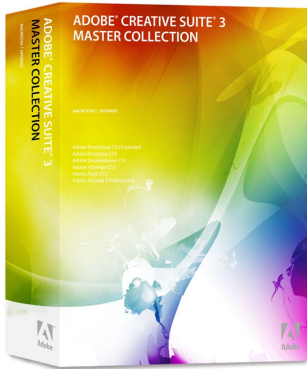


ADOBE® CREATIVE SUITE® 3 MASTER COLLECTION

DESIGN ACROSS MEDIA



Adobe Creative Suite 3 Master Collection combines full new versions of:

- Adobe InDesign® CS3
- Adobe Photoshop® CS3 Extended
- Adobe Illustrator® CS3
- Adobe Flash® CS3 Professional
- Adobe Dreamweaver® CS3
- Adobe Contribute® CS3
- Adobe Fireworks® CS3
- Adobe After Effects® CS3 Professional
- Adobe Premiere® Pro CS3†
- Adobe Soundbooth® CS3†
- Adobe Encore CS3†
- Adobe Acrobat® 8 Professional
- Adobe Bridge CS3, which also offers direct access to Adobe Version Cue® CS3, Adobe Stock Photos, Adobe Device Central CS3, and Adobe Acrobat Connect™
- Adobe Dynamic Link†
- Capture In After Effects†
- Adobe OnLocation™ CS3*
- Adobe Ultra® CS3*

† Requires an Intel®-based Mac computer (all other components run on both Intel- and PowerPC®-based Mac computers)

* Available only on Microsoft® Windows® (available separately) or running on Windows under Boot Camp on an Intel-based Mac computer

Follow the flow of your creative ideas wherever they lead. Designed for creative professionals who blur boundaries and break rules in pursuit of their vision, Master Collection runs smoothly on the most current Mac and Windows® computers.

A truly comprehensive design environment for exploring and expressing ideas, Master Collection includes all of Adobe's leading tools for designing content for print, web, interactive, mobile, and dynamic media such as film and video. This highly integrated, exceptionally productive toolkit equips you to balance design aspirations with deadline demands and meet any competitive challenge in the fast-moving business of design. With Adobe Creative Suite 3 Master Collection, you can:

Realize your vision with essential creative tools—Tackle virtually any creative task from image editing, illustration, and page layout to web design, interactive development, motion graphics, and film and video production.

Work fluidly with intelligent integration—Share assets effortlessly among projects, moving fluidly from task to task and eliminating redundant work and awkward workarounds. A consistent Adobe user interface helps you move efficiently among components and use your knowledge of one component to quickly learn others.

Choose among agile workflows—Be nimble. That's the secret to staying ahead in the dynamic world of visual communication. Whether you're a print designer wanting to expand into web, mobile, or motion graphics, a web designer seeking to incorporate video into websites, or a video professional developing print materials to promote your work or online venues to showcase it, Master Collection enables you to reach the broadest possible audience in the widest range of media.

Top new benefits of Adobe Creative Suite 3 Master Collection

Get the best-of-the-best creative tools—Discover new opportunities and efficiencies with all-new versions of:

- InDesign CS3 software for designing and producing professional layouts
- Photoshop CS3 Extended software for discovering new dimensions in digital imaging
- Illustrator CS3 software for exploring new paths with the essential vector tool
- Flash CS3 Professional software for creating and delivering rich, interactive content
- Dreamweaver CS3 software for developing standards-based websites and applications
- Contribute CS3 software for easily updating websites and blogs
- Fireworks CS3 software for rapidly prototyping and designing for the web
- After Effects CS3 Professional software for industry-standard motion graphics and effects
- Adobe Premiere Pro CS3 software for capturing, editing, and delivering video
- Soundbooth CS3 software for editing and creating audio with fast, intuitive tools

For more information about the components in Adobe Creative Suite 3 Master Collection, refer to What's New documents for Adobe Creative Suite 3 Design Premium, Adobe Creative Suite 3 Web Premium, and Adobe Creative Suite 3 Production Premium.

Also refer to What's New documents for individual components of Master Collection, including InDesign, Photoshop Extended, Illustrator, Flash, Dreamweaver, Contribute, Fireworks, After Effects, Adobe Premiere Pro, Soundbooth, Acrobat, and Adobe Stock Photos.

The Windows version of Adobe Creative Suite 3 Master Collection requires Microsoft® Windows Vista™ or Windows XP.

The Mac version of Master Collection requires Mac OS X, version 10.4.9, running on either an Intel or PowerPC processor, with the following limitation: Adobe Premiere Pro, Soundbooth, and Encore, as well as the Dynamic Link and Capture In After Effects features, require an Intel-based Mac.

Pricing

Adobe Creative Suite 3 Master Collection will be available for an estimated street price of US\$2499, directly from Adobe or through Adobe Authorized Resellers. Customers may order directly from Adobe by visiting the Adobe Store at www.adobe.com or calling 1-888-724-4507.

Licensed users of Adobe Creative Suite 2.x or 1.x (Premium or Standard editions); Studio 8, Studio MX 2004, or Studio MX; or Adobe Production Studio (Premium or Standard edition) can upgrade to Adobe Creative Suite 3 Master Collection for an estimated street price of US\$1999. Licensed owners of any two distinct products listed above can upgrade to Master Collection for US\$1399. (For example, if you own a version of Adobe Creative Suite and of Macromedia® Studio, you're eligible for this special upgrade pricing.)

A complete summary of retail and upgrade pricing in North America is available in the Pricing Overview document. Estimated street prices do not include taxes, shipping, handling, or other related expenses. Information on pricing and support policies outside of North America and for Education customers is available separately.

Expected Ship Date

Third Quarter 2007

Better by Adobe.™



Adobe

Adobe Systems Incorporated
345 Park Avenue
San Jose, CA 95110-2704
USA
www.adobe.com

- Encore CS3 software for authoring once and outputting to DVD, Blu-Ray disc, and Flash
- Acrobat 8 Professional software for efficient, high-quality PDF workflows

Work more efficiently than ever with highly integrated tools—Get up to speed quickly, thanks to Adobe's consistent approach to interface design. For example, master Flash CS3 Professional more easily using its elegant new Adobe-standard interface, including an Adobe-standard Pen tool for drawing. Share content more smoothly than ever among all of the components of Master Collection: Import layered Photoshop files with full fidelity into Illustrator, InDesign, Fireworks, Flash, After Effects, Adobe Premiere Pro, and Encore, or copy and paste layered web designs from Photoshop into Dreamweaver. Incorporate layered Illustrator files, cropped for the appropriate media, across your creative workflows. Export InDesign files as XHTML or XML to jump-start web designs in Dreamweaver. Paint video files on a frame-by-frame basis within Photoshop CS3 Extended and then export them in different motion graphics formats, which you can open directly in Adobe Premiere Pro or After Effects for ongoing work. And that's just a taste of the tight integration offered.

Collaborate between design and development to create rich, engaging content—Producing rich, engaging content to deploy freely—on the web, on mobile devices, and on a wide variety of other devices, including appliances, vehicles, and gaming consoles—is mandatory for today's creatives and requires close collaboration between designers and developers. Master Collection offers a unique combination of tightly integrated creative tools for producing this content and improving efficiencies between designers and developers. Whether you're quickly copying motion to ActionScript 3.0 to hand off to a Flash developer, or using rich scripting support across components to automate various tasks, you'll find built-in support for producing cutting-edge creative and deploying it anywhere.

Follow your imagination anywhere—From the tactile pleasures of print to the worldwide reach of websites, from the appeal of rich interactive experiences to the storytelling power of motion and sound, Master Collection tools enable you to make your ideas real. Also discover learning resources, CSS layouts for jump-starting web designs, animation presets, and other support for achieving high-quality results in design disciplines you're just starting to explore.

Turn creative daring into business savvy—No matter which medium is your specialty, you'll find tools for venturing in new directions, whether to anticipate customer needs, maintain your competitive advantage, or fulfill your own creative vision. Here is just one example: Explore the explosive potential of mobile publishing using Adobe Device Central CS3 to preview and test graphic, web, interactive, and video content on mobile phones.

Output to virtually any medium—From high-quality print to high-definition video, Master Collection meets your most rigorous criteria for output. Find the professional output options you need for each design discipline from print to web to video. Adobe's ongoing focus on open standards ensures that your work can easily go wherever you want.

Work on the latest Mac and Windows systems—Experience a new level of performance and speed running Master Collection natively on Intel-based Macs (some components also run on PowerPC-based Macs). Or work on a professional-level version of Windows Vista.

Install and manage your software efficiently—Simplify installing and managing your software using a single Master Collection installer and serial number. Install all components at once or custom-install only those you most need.

Face any design challenge with future-ready tools—Handle today's deadlines while preparing for tomorrow's demands. Meet the needs of your clients head-on thanks to comprehensive support for the most cutting-edge workflows in any media.

Take advantage of amazing value—Expand your creative and technical skills without breaking your budget. Master Collection combines the best of Adobe Creative Suite 3 Design Premium, Web Premium, and Production Premium in a single cost-effective, value-packed offering.

Adobe, the Adobe logo, Acrobat, Acrobat Connect, Adobe Premiere, After Effects, Contribute, Dreamweaver, Encore, Fireworks, Flash, InDesign, Illustrator, OnLocation, Photoshop, Soundbooth, Ultra, and "Better by Adobe" are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Mac and Mac OS are trademarks of Apple Computer, Inc., registered in the United States and other countries. Intel is a trademark of Intel Corporation or its subsidiaries in the United States and other countries. PowerPC is a trademark of International Business Machines Corporation. Microsoft, Windows, and Vista are either registered trademarks or trademarks of Microsoft Corporation. All other trademarks are the property of their respective owners. © 2006 Adobe Systems Incorporated. All rights reserved. Printed in the USA. 01/19/07