

# Shellseeker Marketing

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ANDRE ROUX

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We offer a full design service, which includes:

- Logo design & branding solutions,
- Print production, graphic design, page layout & advertising,
- Website design & development, web applications, - updates, - maintenance, SEO, SEM & Content Management Systems,
- Interactive Flash & Captivate content; design, streaming video, presentations & interactive media,
- CD/DVD production, origination, duplication & Silk-screen printing,
- Video production, editing & touch-ups.

Your business brand & image, can be created or improved with innovative ideas and redefining the extraordinary in design and development.

We turn ordinary ideas into pixel perfect, refined designs.

# Graphic design & Page layout

Misl. projects

**Description:** Ubathi - Game & Hunt - www.ubathi.co.za  
Branding project - Website development, Full colour A4 Pricelist, 4 Page A4 Full colour brochure, Compact Disc artwork



Bushwillows.  
Full Colour, double sided brochure,  
Full colour double sided business cards



**Description:** The Inn on Pine, 5 Star Guest House & function venue - www.theinnonpine.co.za  
**Specifications:** (SEO) Search Engine Optimisation, database intergration, content management system, .cfm (Coldfusion) scripting, Coldfusion Flash Forms, XML Flash photo gallery & CSS.



The brochure for The Inn on Pine - is a full colour, double sided, U-fold, designed & printed by us.

# Graphic design & Page layout

## Corporate documents

Cat Mining Supplies,  
Page layout, design & their logo for a corporate Risk Assessment on their Reinforced Safety Nets manufactured for use in the mining industry.



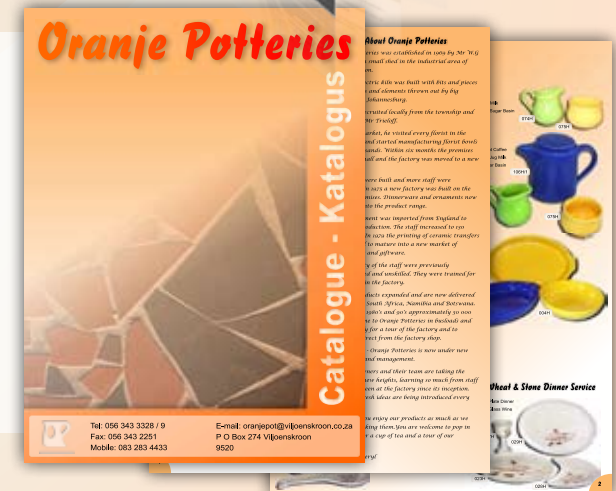
Mayflower Wildlife Safaris,  
Page layout, and .pdf forms design for secure electronic data collection (for online distribution via their website).

## Catalogues

Trainco.  
a Full Colour, 12 page catalogue.



Oranje Potteries.  
a Full Colour, 34 page catalogue.



# Website design & development

Web design & development



www.continentalgenerators.co.za  
Static website.  
Dreamweaver, Flash, Fireworks.  
xhtml, css, swf, SEO, SEM



www.panopp.co.za  
Static website.  
Dreamweaver, Flash, Fireworks.  
xhtml, css, swf, SEO, SEM

Corporate Intranet  
Dynamic, database driven, project / production management system (CMS).  
Dreamweaver, Fireworks, MS Access.  
asp, xhtml, css



www.agriform.co.za  
Static website.  
Dreamweaver, Flash, Fireworks.  
xhtml, css, swf, SEO, SEM



www.staalmeester.co.za  
Static website.  
Dreamweaver, Flash video, Fireworks.  
xhtml, css, swf, SEO, SEM



www.gentag-gensets.co.za  
Dynamic website, php, mySQL, CMS  
Dreamweaver, Flash, Fireworks.  
php, xml, xhtml, css, swf, flv (flash video), SEO, SEM

www.photofusionsa.co.za  
Static website.  
Dreamweaver, Flash, Fireworks.  
xhtml, css, swf, SEO, SEM



For many more reference websites and custom build content management systems that we have developed, you can [click here to see them on our website...](#)

# Multimedia Presentations

Multimedia, Mini Cd origination & Silkscreening



**Description:** Multimedia Flash Presentation  
**Specifications:** Autorun, searchable, multimedia Flash presentation on mini disc, also available online - [www.tfscoffins.co.za](http://www.tfscoffins.co.za)

These are just some of the cd origination we have done, which includes: multimedia/content design, silkscreen printing, duplication, inserts and packaging.

Their contents include interactive full scale Flash® presentations, eLearning simulations, web sites, documents and video footage.

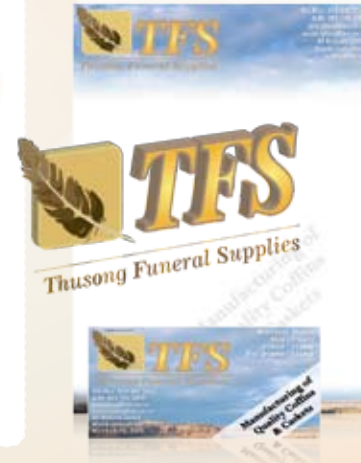


Branding Project Sample



**Description:** Thusong Funeral Supplies brand design  
**Specifications:** 3D logo, business card and letter-head design.

[www.tfscoffins.co.za](http://www.tfscoffins.co.za)  
**Description:** Thusong Funeral Supplies website, manufacturers and suppliers of coffins, caskets and handles.  
**Specifications;** (SEO) Search Engine Optimisation, XHTML, Flash content, Online Multimedia Presentation, AJAX & CSS



# Thank You



We thank you for taking the time to read through this portfolio.

We hope that it meets with your approval, assuring you of our best attention & service at all times.

If you have any questions, queries or just need more information, please do not hesitate to contact us.

Kind Regards,



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